ERIN MOSHER

CONTACT

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PROFILE

I am a highly motivated and driven employee, and am able to adapt to new surroundings and concepts easily. I thoroughly enjoy learning new skills and adding them to my repertoire. With over five years of writing experience in styles like freeform, journalistic, literary, technical and copywriting.

EXPERIENCE

Social Media Intern, State University of New York at Fredonia: Communications Department; Fredonia, NY — January 2023- May 2023

Create social media content for the department with a team of interns. The content created was targeted to a specific audience of incoming students as well as current communication students. The profiles that were managed were on Facebook, Instagram and Tik Tok, we used Meta Business Suite to schedule content as well as using the analytics to make data reports.

Social Media Director, Irish Cultural and Folk Art Association; South Buffalo, NY — 2020- Present

Manage the Instagram and Facebook accounts for the nonprofit as well as the Irish dancing event that they host and manage. The posts created for both accounts were a mix of creative and informative.

Created a website for the organization with quick links relating to the main event that the organization hosts.

Freelance Writer, Home Magazine; Buffalo, NY — Fall 2024

Created a single article about Ellicottville, NY for the 2024 Holiday release. The article consisted of interviews with business owners, self experiences, and researched ideas.

Shift Supervisor, Starbucks Coffee Company; Hamburg, NY — 2025- Present

Oversee daily work from baristas, open/close stores most days, handle money at the end of the night as well as in the morning. Most days, would run the shifts as the manager for the night and be in charge of what goes on in the store during scheduled hours.

Sales Associate, Bath and Body; West Seneca, NY — 2022- Present

Connect with customers on a day to day basis, make sure that each customer leaves the store with everything that they were looking for or give suggestions of other products based off of current inventory and fragrances.

EDUCATION

State University of New York at Fredonia; Fredonia, NY — Bachelor of Arts: Communication- Journalism, 2020-2024

Lambda Pi Eta Honor Society

Teacher Assistant- Social Media Practicum, Professor Elmer Ploetz- Spring 2024

SKILLS

Expert in WIX Website Builder, WordPress, Canva, Media Interviewing, Multimedia Posting, Public Speaking, Broadcast Writing, AP Style and Technical Writing and Search Engine Optimization.

Knowledgable in Adobe InDesign, Photoshop, Audition, Premiere, and Final Cut Pro X.

PORTFOLIO

keepinup.com/portfolio

REFERENCES

Michael Igoe, State University Of New York of New York at Fredonia; Journalism Professor- Michael.Igoe@fredonia.edu

Elmer Ploetz, State University of New York at Fredonia; Journalism Professor- Elmer.Ploetz@fredonia.edu

Noah Passanese, Starbucks Coffee Company, Store Manager, Store 70592- (716) 926- 8576