

ERIN MOSHER

Student

EXPERIENCE

March 2020 - Present

Irish Cultural & Folk Art Association

Social Media Manager

- Handled the social media for an Irish Dance competition. (@buffalofeis on Instagram)
- Created Facebook and Instagram posts as well as stories.

January 2023- May 2023

SUNY at Fredonia Communication Department

Social Media Intern

- Created social media content for the department with a team
- Made monthly analytics reports
- Focused on a specific audience and target: SUNY at Fredonia students and potential students

June 2023- Present

Bath and Body Works

Sales Associate

EDUCATION

August 2020 - Present

State University of New York at Fredonia

- B.A. Communication- Journalism
- Lambda Pi Eta Honor Society
- Chilberg Applied Communication Scholarship (2022)
- Teacher Assistant- Social Media Practicum (Spring 2024)

SKILLS

Expert:

- WIX
- Word Press
- Canva
- Interviews
- Multimedia Posting
- Public Speaking
- Broadcast Writing
- SEO

Knowledgeable:

- Adobe (Indesign, Photoshop, Audition, Lightroom, Premiere)
- Mac Final Cut Pro X
- AP Style
- Technical Writing

REFERENCES

Elmer Ploetz

SUNY at Fredonia

Journalism Professor

Internship Adviser

Elmer.Ploetz@fredonia.edu

Michael Igoe

SUNY at Fredonia

Journalism Professor

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Emily Leary

Bath and Body Works- Store Manager

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CONTACT



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www.keepinup.com (Portfolio)



fredstories.com/keepthemoola



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